

March 27, 2002

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MEDIA ADVISORY

PHOTO OPPORTUNITY

Grand prize winners to be honored

MTA BOARD CHAIRMAN JOHN FASANA TO THANK PARTICIPANTS OF
LARGEST TRANSIT RIDER SURVEY EVER UNDERTAKEN IN L.A. COUNTY

WHAT:

MTA Board Chairman John Fasana will thank over 50,000 atlarge members of the public who took the time to participate in MTA's first comprehensive bus/rail customer service rail survey of the 21st Century, honor randomly chosen grand prize winners and explain the purpose of the survey. Fasana will be joined by two of the MTA "Best of the Best" bus operators, a designation achieved based on a years of excellent customer service and safety records. The "Year 2001 Los Angeles County On-Board Bus and Rail Survey" was conducted on the Metro Bus and Rail System as well as municipal bus operators throughout Los Angeles County this last summer and winter to ascertain if current service is meeting the needs of some 1.6 million daily boarding passengers. It was the most extensive transit-rider survey ever undertaken in Los Angeles County. All 175 prizes were randomly awarded including monthly passes and supermarket gift certificates. Grand prize winners will receive an annual bus/rail pass and annual passes to Universal City.

WHEN: TOMORROW, 1 p.m., Thursday, March 28, 2002

WHERE: MTA Headquarters, Plaza Level

One Gateway Plaza (Cesar Chavez and Vignes Street)

Los Angeles, CA

WHO: MTA Board Chairman John Fasana

Grand prize winners of 21st Century's first comprehensive

bus/rail survey of Los Angeles County

VISUALS: Presentation of grand prize passes.

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