



Media Advisory / Photo Opportunity

Dump the Pump Day Event

L.A. Metro Officials to Launch New Warner Center Shuttle Bus Service to Better Connect San Fernando Valley Riders to Warner Center

WHAT: Officials from the Los Angeles County Metropolitan Transportation Authority (Metro) will be supporting national Dump the Pump Day in L.A. by announcing the Sunday, June 24 launch of Metro's new shuttle bus service in the Warner Center. The Warner Center Shuttle, also referred to as Line 601, will make it much more convenient for the public to access numerous destinations at San Fernando Valley's largest business development park, including Westfield Topanga, The Village, Warner Center Corporate Park, Kaiser Permanente Medical Center and other locations. The new line will run every 10 minutes throughout the day and operate seven days a week.

As part of the event, officials will board the specially wrapped bus for a short ride-along with media to preview the new service.

WHEN: Thursday, June 21, 2018
10 a.m. Press Conference
10:25 a.m. Media Ride-along (approximately 20 minutes)

WHERE: Canoga Metro Orange Line Station
6650 Canoga Avenue
Canoga Park, CA 91303

Media Van Parking available in station's park & ride Lot

WHO: Bob Blumenfield, L.A. City Councilmember
Scott Page, Senior Director, Service Performance and Analysis, Metro
Coby King, community member, former chair of Valley Industry Commerce Association
Community stakeholders

VISUALS: The Canoga Orange Line Station will be the connection point for the new shuttle. A specially wrapped 40-foot bus will be parked on the station platform behind press conference area. Media will be able to get video and photos of new station stops while onboard the bus.

Metro-058

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