Resolution

Opposing the Renaming of the Metro Rapidway to the Orange Line

Adopted by the Metro San Fernando Valley Service Sector Governance Council Wednesday, February 4, 2004

WHEREAS, the Metro San Fernando Valley Service Sector Governance Council was created by the MTA Board of Directors to oversee all service issues within the Sector; and

WHEREAS, the members of the Governance Council believes the Council's functions include a responsibility to address any and all issues affecting, and concerns of, the MTA's passengers within the San Fernando Valley; and

WHEREAS, the MTA has begun a process to change the color scheme of Metro Local buses to "California Poppy", a shade perceived by MTA's passengers as "orange"; and

WHEREAS, the MTA Board of Directors, at its January 22, 2004 meeting, voted to change the name of the Metro Rapidway to the Orange Line; and

WHEREAS, the Metro San Fernando Valley Service Sector will have the responsibility for operating service on the Rapidway, once completed;

THEREFORE, the Metro San Fernando Valley Service Sector Governance Council believes it has the right and responsibility to express an opinion on the Board of Directors' action as it impacts the MTA's passengers in this Sector; and

THEREFORE, the Metro San Fernando Valley Service Sector Governance Council formally objects to the renaming of the Metro Rapidway to the Orange Line, as it would result in passenger confusion with the newly-repainted Metro Local bus color; and

THEREFORE, the Metro San Fernando Valley Service Sector Governance Council requests that the MTA Board of Directors revisit this issue and create a designation for the Metro Rapidway that will be more user-friendly and less passenger-confusing.

Maker of Motion:	Kymberleigh Richards
Second:	

Adopted: