

# Minutes

Los Angeles County  
Metropolitan Transportation  
Authority

## **METRO SOUTH BAY SERVICE SECTOR COUNCIL REGULAR MEETING**

Carson Community Center  
801 E. Carson St., Carson, CA 90745

---

Called to Order 9:35 A.M.

---

Council Members present:

Terisa Price, Chair  
Margaret Hudson  
John McTaggart  
Lou Mitchell  
Curren Price  
Howard Sachar

---

Officers

Dana Coffey, General Manager  
Sharon Sterling, Council Secretary



Metropolitan Transportation Authority

**Metro**

1. Safety 1<sup>st</sup> Contact

Cheryl Brown, Metro South Bay Administrative & Financial Manager reminded everyone to give themselves extra time so they don't have to rush, haste makes waste and causes you to be prone to accidents.

2. APPROVED Minutes of January 9, 2004 Council Meeting

3. RECOGNIZED Mr. Arthur Winston, Service Attendant Leader, Arthur Winston division in appreciation of 70 years of loyal and dedicated service to MTA

4. RECEIVED a brief update on the Disabled ID Card Process by Gail Harvey, Executive Manager Customer & Vendor Services

Ms. Harvey provided the Council Members with information packets that included the Reduced Fare Program application and locations to purchase passes and tokens in the South Bay area.

Mr. McTaggart stated that the disabled person who had the inquiry was contacted by MTA staff and is pleased with the outcome.

5. RECEIVED a brief update on the Metro Connection (hub & spoke) by Nancy Michali, Director of Service Performance & Analysis

Ms. Michali explained that "Metro Connections" is the new name for the hub and spoke system scheduled to be implemented in 2005. Comments received thus far include support, concerns and recommendations, but most people agree there is a need to look at the system. Some concern has been expressed regarding how partnerships are built with the Municipal operators and how the new system is phased in. Transit centers and corridors need to fit in with local plans, and the focus needs to be on serving current riders first. Some want the process to be slowed down to assure that all stakeholders can be involved. Regional funding strategies need to be rethought. Ms. Michali would like to return to strategize on what some of the improvements should be.

6. RECEIVED a brief update on the Bicycle Master Plan

Ms. Lynne Goldsmith, Transportation Planning Manager, reported that a grant was received for outreach effort events at farmers markets. She wants to identify where the events are in the South Bay area and will coordinate with staff. Mr. McTaggart suggested Ms. Goldsmith contact the South Bay COG, he believes they have a bicycle plan. Ms. Hudson stated there is a farmers market in Caron every Thursday morning. Ms. Goldsmith will send emails to Ms. Price regarding community events.

7. PRESENTED a brief PowerPoint report on the Advanced Transportation Management System (ATMS) by Tom Jasmin, Director of Operations Control

Rich Morallo will arrange a tour of Control Center for the Council Members.

8. PRESENTED the Adopt-A-Line follow-up assignments to the Metro South Bay Governance Council by Dana Coffey, General Manager, Metro South Bay

Bus line observations will start today for approximately 30 days.

Council assignments are as follows:

Terisa Price: Lines 446/447, 108/358 and 115/315.

Margaret Hudson: Lines 550, 206, 204 and 754.

John McTaggart: Lines 60/360 and 207/357.

Curren Price: Lines 40/340/442 and 111/711.

Howard Sachar: Lines 439, 210/710 and 212/312.

Public inquiry if the program would be extended to the contract lines (205 and 232). He stated that those lines should be controlled by South Bay. Mr. Shidler, Gateway Cities Sector Council, stated that the sector managers coordinate operation of the lines. Ms. Coffey stated that many lines are shared with other sectors to eliminate deadhead service. Ms. Coffey further commented that the sectors don't operate in isolation and they communicate with each other.

9. Chair's Remarks

Ms. Price stated that the MTA Cleanliness Policy was adopted by the Board on February 26. Ms. Coffey stated that guidelines would be distributed to each division.

Ms. Mitchell reported that the Rosa Parks Station needs cleaning.

None of the Council Members attended the APTA Conference in Santa Monica.

10. Report of General Manager

Ms. Coffey reported that the third Rapid in the South Bay Sector, line 710 – Crenshaw Bl., began operation on February 2.

The next Rapid will be on Soto and Vernon.

Cheryl Brown, Metro South Bay Administration & Financial Manager, provided an overview of the FY04 Variance Report and report was distributed to the Council Members.

11. Public Comment

Mr. Jose Melendez expressed his concern regarding the relocation of the Torrance Transit Station stop at the Del Amo Mall. Ms. Price states she would be working with the Torrance steering committee to express that the location is vital as a hub. Ms. Price asked Mr. Melendez to send his comments to the Torrance City Council.

Public concern regarding the Carson Mall – stops not convenience for transit riders. Mr. McTaggart suggested that he send a letter to the AQMD.

Mr. Curren Price was present with Dana Coffey at the kick-off for the new Metro Rapid line 710 – Crenshaw Bl. Ms. Coffey stated that line 710 is 18% faster during peak hours and 22-25% faster off-peak.

Upcoming events:

**March 10, 2004 – Public Hearing**

**March 27, 2004 – Council Meeting & Open House (Arthur Winston Division)**

**April 17, 2004 – Council Meeting & Open House (Division 18)**

Council Member Requests:

Chair Price requested that the council look at the election of officers, place on the agenda for next month. Also, Ms. Price requested that “Adopt-A-Line Observations” be placed on the agenda for comment.

Next Meeting:

**Saturday, March 27, 2004 – 9:30 a.m.**

**Arthur Winston Division**

**5425 Van Ness Ave.**

**Los Angeles, CA**

Adjourned at 11:45 a.m.

Prepared by: Sharon Sterling  
Council Secretary

