

AGENDA ITEM 5

METRO SAN FERNANDO VALLEY GOVERNANCE COUNCIL

September 1, 2004

SUBJECT: Governance Council Mission Statement Draft

ACTION: RECEIVE

Proposed Mission Statements

San Fernando Valley Service Sector Governance Council

Kym Richards

To be responsive to Metro's customers in the San Fernando Valley by developing and implementing quality, cost-effective services that meet the needs of our customers and attract new customers to the system.

Brad Rosenheim

To provide comprehensive, efficient, effective and high quality (CEEQ) transportation services for all current and potential customers in the San Fernando Valley.

Coby King

To improve the transportation system in the San Fernando Valley for all residents, workers, and visitors by working with MTA staff, the MTA Board and other stakeholders to (1) monitor and improve the bus system in the Valley, and (2) develop and implement quality cost-effective services that meet the needs of our customers and attract new customers to the system.