

Friday, June 10, 2005 – 9:30 A.M.

Minutes

Los Angeles County
Metropolitan Transportation
Authority

SOUTH BAY SERVICE SECTOR COUNCIL REGULAR MEETING

Carson Community Center
801 E. Carson Street
Carson, CA 90745

Called to Order at 9:40 A.M.

Council Members present:

Terisa Price, Chair
John McTaggart, Vice Chair
John Addleman
Margaret Hudson
Lou Mitchell
Curren Price
Howard Sachar

Officers:

Dana Coffey, General Manager
Rich Morallo, Community Relations Manager
Sharon Sterling, Council Secretary



Metropolitan Transportation Authority

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1. Safety 1st Contact

Scott Greene cautioned everyone when attempting to make a left turn to not turn the wheel before starting the turn, the vehicle from behind could hit the car and push it into traffic.

2. APPROVED Minutes of May 21, 2005 Council Meeting

3. RECEIVED update on Line 442 Marketing Efforts by Dana M. Coffey, General Manager, Metro South Bay.

Ms. Coffey reported that Rich Morallo has contacted various agencies (city halls, Caltrans, chambers, etc.) to promote Line 442 service from South Bay Galleria to Los Angeles. Metro post cards were sent that featured Line 442 as a direct shot to downtown.

Chair Price asked staff to place a Line 442 poster on display in the Council meeting room.

Public comment: Norman Hobson asked staff to refer to his previous comments regarding Line 442. He suggested that it stop at Slauson & Harbor Freeway in both directions; currently it only stops in one direction. In addition, he suggested elimination of the King Bl. stop.

Ms. Coffey stated that the Scheduling Department would be contacted.

4. RECEIVED presentation on the Metro Connection by Nancy Michali, Director of Service Performance & Analysis, Transit Operations Support Services.

Ms. Michali asked the Council to review the restructuring strategies and provide their comments.

Ms. Price asked that the Council email their comments to her and she would provide a compiled report to Ms. Michali.

5. PRESENTATION of Appreciation Certificate for Ursula Hill, Ritter Elementary School by Dana M. Coffey.

Ritter Elementary was the first school to participate in the South Bay Sector safety program. School officials also invite Metro South Bay staff to their events.

Cimarron Avenue Elementary School students (Marcus Fulwood, Jasmin Pappas and Brianna Winston) were presented with certificates for their participation in the Metro safety contest. They were accompanied by their teacher, Mrs. Sumanadasa.

6. APPROVED scheduling a Public Hearing for Wednesday, August 10, 2005 to receive public comment on Fiscal Year 2006 service changes and AUTHORIZED the Publication of the Notice of Internet.

Summary of Proposed Service Changes

Line 110 (Gage Av. – Centinela Av. – Fox Hills Mall): evaluate weekday extension to Jefferson Bl. and E.A. Way at Playa Vista, consider extending weekend service as well.

Line 111 (Florence Av.): cancel route segment east of Norwalk Green Line Station to Whitwood Mall; consider operating as separate line or combining with another line (Gateway Cities Sector proposal).

Line 127 (Compton Bl. – Bellflower Bl.): consider reroute to Cerritos Mall, eliminating service on Bellflower Bl. to Downey (Gateway Cities Sector proposal).

Line 220 (Robertson Bl. – Culver Bl. – LAX): cancel all service (Westside/Central Sector proposal).

Line 439 (L.A. – LAX – Redondo Beach): cancel the route segment south of the Los Angeles International Airport (LAX) Transit Center to Redondo Beach; continue to operate service north of LAX to Union Station and downtown Los Angeles.

Line 442 (L.A. – Manchester Av. – Hawthorne Bl. Express): cancel all service and reallocate resources to areas with higher demand.

Note: Marketing efforts indicated in item 3.

Line 444 (LA – W. Torrance – Rolling Hills – Rancho Palos Verdes Express): consider short-line operation between Rancho Palos Verdes and the Artesia Transit Center and implement limited stop service between Pacific Coast Highway and Artesia Transit Center.

Line 450X (Artesia Transit Center -- 7th/Metro Express): evaluate performance, make adjustments as necessary, and approve permanent operation if justified.

Line 710 (Crenshaw Rapid): consider implementation of new Saturday service.

Line 711 (Florence Av. Rapid): reaffirm extension to LAX Transit Center via Century Bl.

Line 754 (Vermont Rapid): with assignment of new high capacity articulated buses, reschedule the service to maintain the existing seating capacity, widening headways by approximately 30%.

Line 757 (Western Rapid): implement new Rapid service on Western Av. with articulated buses.

7. Chair's Remarks

Chair Price extended congratulations to Bonnie Lowenthal for appointment to MTA Board. She stated Ms. Lowenthal fully understands the nature of the sector council and will be an asset. In addition, her deputy Karen Heit is very knowledgeable.

The Council chairs are in the process of putting together a report to present to the Board.

Mr. Curren Price suggested the agency consider use of alternative media (community newspapers, TV spots, etc.) to get the word out.

8. Report of General Manager

Ms. Coffey commended Mr. Morallo for his efforts in providing Metro brochures at all the meetings. She invited the meeting attendees to avail themselves of the transit material.

The 60 foot articulated buses (advanced technology and faster) will be coming to Metro South Bay.

Presentation to retiring Council Secretary, Sharon Sterling.

9. Public Comment

Dorothea Jaster asked if the line numbers could be placed back on the bus stop sign on Artesia & Prairie. It would be helpful if the information was on the bus stop indicating that there is no weekend, night and midday service. After an accident, the operators don't seem to ask passengers to complete witness cards. She witnessed a passenger fall out a wheelchair and the operator did not distribute witness cards. Also, the closest bus stop to the Council meeting location is at the corner of Carson & Avalon. It is difficult for some people to walk from there.

Ms. Hudson indicated that the Carson shuttle stops at the Carson Community Center.

Ms. Price stated that the policy remains in place and stressed the importance of obtaining information on location, time and date of incident.

Norman Hobson stated he has been attending the Council meetings for the past 7 or 8 months and requested feedback on what he has submitted.

June Saleman provided an update on the LADOT meeting she attended. She also attended the CRA meeting and stated the 13th Street residents still want shuttle service.

Councilmembers' Comments:

Ms. Mitchell asked that literature be provided to the Board that highlights South Bay Sector accomplishments. She suggested that bus operators be considered as members of the Sector Council.

Ms. Price indicated that the South Bay COG is responsible for council member nominations. She will mention the suggestion to them.

Ms. Coffey stated that the Council would continue to be comprised of a diverse group that includes transit users and elected officials.

Mr. McTaggart requested that staff agendize a report on San Pedro Transit Center progress. He suggested Councilwoman Janice Hahn be invited to the council meeting or a letter sent to her office.

Ms. Hudson stated that she attended the Gateway Cities Sector meeting yesterday. There is more public input at the South Bay Sector meetings.

Ms. Price asked staff to agendize an update on UFS.

Mr. McTaggart asked for clarification of the governance council's role in the budget process.

Next Meeting:

Friday, July 8, 2005 – 9:30 a.m.

Community Center

801 E. Carson St.

Carson, CA 90745

Adjourned at 11:32 a.m.



Prepared by: Sharon Sterling