

MOTION

Directors Antonovich and Fasana

WHEREAS, Metro should constantly find new ways to improve ridership on its rail lines and awareness for the agency's transportation service; and

WHEREAS, Metro should also find creative manners in which to partner with County businesses and facilities to provide greater mobility services for the residents of Los Angeles County; and

WHEREAS, the Los Angeles Dodgers play 81 home games at Dodger stadium throughout the course of the year, starting with games from April 3rd to 5th, 2006, and then followed by games from April 14th to 23rd, 2006; and

WHEREAS, provision of shuttle bus connections between Metro's rail system and Dodger Stadium could provide both an increase in Metro rail ridership and an increase in general County mobility by taking cars off of the road that would otherwise go to Dodger Stadium for these games; and

WHEREAS, Dodger Stadium is approximately 0.70 miles from the Gold Line at Chinatown Station, 1.25 miles from the Gold Line/Red Line/Metrolink at Union Station, and 1.80 miles from the Red Line/Blue Line at 7th Street Metro Center Station.

NOW, THEREFORE, BE IT RESOLVED that the Metro Board of Directors direct the CEO

- (1) to have staff work with other appropriate transportation agencies to study and implement shuttle service between Metro rail stations on the Gold, Blue and Red lines and Dodger Stadium by no later than April 14th for that extended homestand, and if possible, by April 3rd for the first homestand, in order to maximize ridership possibilities for Metro rail lines.
- (2) to engage in discussions with the Los Angeles Dodgers and other potential business partners to provide sponsorship, funding, and advertising opportunities for subsidizing the cost of this shuttle; and
- (3) to have staff report back to the Operations Committee in April with an overview of this implementation plan that details the stations, routes, schedule and other details for the shuttle, as well as Metro plans to market this service and to increase ridership on the Metro rail system.
- (4) to have staff report back to Operations Committee in May with an overview of and implementation strategy for other similar opportunities for Metro to work with other transportation operators to provide shuttle services from the Metro Rail and Metrolink system to other similar large-attendance events (e.g. other sports events, entertainment events) to increase rail ridership on all Metro Rail lines, Metro Bus Rapid lines, and Metrolink lines to reduce traffic congestion throughout the County.