



Metro

Interoffice Memo

Date	April 21, 2006
To	Coby King Chairman, Metro SFV Governance Council
THRU	Gary Spivack, Acting General Manager Metro SFV Service Sector
From	Michael Brewer Service Development Manager Metro SFV Service Sector
Subject	North and South Feeder Lines to Metro Orange Line

On June 26, 2006, route and schedule modifications were made to 7 north /south bus lines in the San Fernando Valley to improve transfer connections with the Metro Orange Line and to reduce service duplication. Peak period trips were added to provide a service frequency of 30 minute or less on most north / south lines.

Since the October 31, 2005, opening of the Metro Orange Line, travel patterns have changed in the San Fernando Valley and average weekday boardings on the Orange Line have increased to 18,262 per day. To assess the impact that Metro Orange Line is having on north/south feeder lines, staff has prepared a comparison of October 2005 and February 2006 travel data.

On average, the nine north / south lines listed in the table below experienced an 8 to 10% increase in boardings. This amounts to a total increase of 3,000 boardings per day. (Note: Former Line 156 riders who boarded along Van Nuys Boulevard were included in base line data for Lines 233 and 761 calculations.)

Line 236/237 (Balboa Boulevard – Woodley Avenue)	Line 234 (Sepulveda Boulevard),
Line 245/244 (Topanga Boulevard – De Soto Avenue),	Line 233 (Van Nuys Boulevard Local)
Line 243/242 (Winnetka Av. – Tampa Avenue)	Line 761 (Van Nuys Boulevard Metro Rapid)



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As expected, the three east / west routes listed below (or partial route segments), which operate parallel to the Metro Orange Line, experienced 4 to 8 % reductions in boardings:

Line 156 (Van Nuys Boulevard – Chandler Boulevard –Hollywood)	Line 165 (Victory Boulevard - Vanowen Streets)
Line 750 (Ventura Boulevard Metro Rapid)	

Reduced boardings, on Lines 156, 165 and 750, were the result of changes in travel patterns. However, most of these customers transferred to alternate MTA lines. For example, 7,700 former Line 156 customers who boarded along the canceled segment of Van Nuys Boulevard now board alternate service provided by Lines 233 and 761. Also, a number of customers who boarded Lines 156, 165 and 750 have elected to travel on the Metro Orange Line.

Line 156 lost approximately 2,000 boardings due to the cancellation of its Santa Monica Boulevard route segment, which extended from Highland to Vermont Avenue. These customers transferred to Westside / Central Line 4/ 304 which operates duplicate service along Santa Monica Boulevard.

Hence, based on staff's analysis, San Fernando Valley services experienced a total increase of 17,000 daily boardings. The majority of these new boardings occur on the Metro Orange Line and connecting north / south routes. Some Metro Orange Line riders transfer to and from connecting line service and are recorded as multiple boardings.

The above-mentioned changes in travel patterns and increased boardings demonstrate the positive impact Metro Orange Line is having in the San Fernando Valley. Although, these desired outcomes were planned, they have been realized much sooner than expected and should continue based on current trends.

Staff will continue to monitor Metro Orange Line and connecting line services and update the Governance council on a periodic basis.

cc: Governance Council Members