

# Proposed Line Identification Standards

Gateway Cities Sector Governance Council Meeting  
October 12, 2006



**Metro**

# Issue

- Same line identified in different ways
- Lack of consistency is confusing
- Standards will improve use of system
- Create customer-oriented & user-friendly communication system

# Background

- Past guidelines were corridor based
- Numbering system is all that remains
  - Line numbers identify service type & where line travels
- Inconsistencies result from shift to destination-based identifiers
  - Research shows the latter is preferred



Metro

# Proposed Framework

- Lines identified by end points & one main corridor
  - End points = cities, communities, major activity points (ex. UCLA)
  - End points listed as read on map, except for Downtown LA
  - Street intersections will not be used

# Line 2 Identification

## Preliminary Recommendation

**Downtown LA – Pacific Palisades via  
Sunset Bl**

## Current

- **HASTUS: Sunset Bl – Beverly Dr**
- **Metro System Map: Sunset Bl**
- **Go Metro Connections: Sunset Bl**



# Proposed Framework (continued)

- Printed & electronic customer info. will use full name, unless directional
  - Printed = timetables, service change notices, brochures, maps, line reports
  - Electronic = underlying software databases & metro.net, unless directional info. (ex. Trip Planner)

# Line 2 Identified on Timetable

Current: No change recommended



# Line 2 Identified in Trip Planner

## Current

[Home](#) | [New Trip](#) | [Help](#)

[Go Back](#) | [Change Request](#) | [Return Trip](#)

You are traveling on **Tuesday** and **Leaving** at **6:21PM**.

**Tip:** Click on a location to view on the map.

Starting at **PACIFIC PALISADES**

Ride **Metro Bus 2 (DOWNTOWN LA - HILL-VENICE)** he

From: **SUNSET BL/TEMESCAL CANYON RD**(SW co

To: **CIVIC CENTER STATION** Ar: **08:06PM**

Pay \$1.25, Monthly Pass: \$52.00, (EZ Pass accepted)

Ride **Metro Rail Red Line ( UNION STA RED LINE)** he



## Recommended

[Eastbound](#)

**Downtown LA**

[Westbound](#)

**Pacific Palisades**



# Proposed Framework (continued)

- **Bus Stop Signage**
  - Final destination bus is traveling toward in each direction
  - Main corridor(s) & special route conditions if room available

# Line 2 Identified on Bus Stop Sign

Current



Recommended

Eastbound

Downtown LA via  
Sunset Bl

Westbound

Pacific Palisades  
via Sunset Bl



# Proposed Framework (continued)

- Vehicle Headsigns
  - Destination vehicle traveling to, 1 frame
  - Short-lines will show trip destination & not of entire line
  - “Not in Service” message shown in 1 frame & no number

# Line 2 Identified on Headsign

Current



Recommended

Eastbound

Downtown LA

Westbound

Pacific Palisades

# Proposed Framework (continued)

- **Automatic Voice Announcements**
  - Destination point vehicle is traveling to & at least 1 major corridor
  - Short-lines will note destination of trip & not of entire line

# Proposed Framework (continued)

- **Process for Assigning Line Names**
  - Sectors will develop proposed names
  - Interdepartmental task force reviews for consistency with standards
  - Changes discussed w/Sectors before final