



Metro

Los Angeles County
Metropolitan Transportation Authority

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METRO WESTSIDE/CENTRAL GOVERNANCE COUNCIL
September 20, 2007

**SUBJECT: PROPOSED SERVICE CHANGES TO MTA WESTSIDE/CENTRAL
SECTOR SERVICES**

**ACTION: APPROVE FINDINGS OF PUBLIC HEARING AND ADOPT
REVISED SERVICE CHANGE PROGRAM**

RECOMMENDATION

- A. Approve the findings of the Public Hearing conducted on Wednesday, August 8, 2007 regarding proposed service changes for December 2007 or later (Attachment C).
- B. Adopt the June 2007 Revised Service Change Program as outlined in this report.

ISSUE

The service changes under consideration are considered to be major modifications based on federal public hearing guidelines and MTA policy. As such, the Governance Council is required to conduct a public hearing, and to solicit and consider public input before these changes can be implemented.

The Governance Council is also required to consider the possible impacts from these proposals before approving them. Staff has prepared the necessary documentation in the report to satisfy this regulatory requirement.

ALTERNATIVES CONSIDERED

The alternatives for the Governance Council to consider in lieu of approving staff's recommendations include:

- 1) Maintain the status quo and do nothing; or
- 2) Adopt a different subset of the proposals

Staff does not recommend either alternative since the proposals are designed to improve the efficiency and effectiveness of the bus system through the continued implementation of the Metro Connections program.

Should the Governance Council reject all or part of the staff recommendations, some planned improvements may need to be deferred or withdrawn in order to ensure a balanced budget for the remainder of the fiscal year.

FINANCIAL IMPACT

Staff is recommending a program that can be implemented within the FY 2008 operating budget. Attachment D outlines the revenue service hour and ridership impacts associated with the proposed changes.

BACKGROUND

The December 2007 Service Change Program includes modification to four routes and implementation of one new Rapid Service. One line will be restructured and result in a new local line, discontinuation of a limited-stop route, and implementation of a new Rapid line. One line will be operationally separated resulting in two routes. Two of the resultant routes will be incorporated into service within the San Gabriel Valley Sector.

Public Outreach Process

On July 11, 2007 the Metro Westside/Central Sector Governance Council approved a Notice of Public Hearing detailing proposed modifications to sector bus lines. The legal hearing notice was published in area newspapers the dates of which are on file with the MTA Board Secretary's Office.

Prior to the public hearing, notice of the hearing was electronically sent out to a sector community database of over 100 maintained by Community Relations. MTA Media Relations issued a press release on the hearing. Take One brochures were printed for placement on buses and rail lines. The information was also posted on Metro's main website and service sector websites.

The public hearing followed on August 8, 2007, at the La Cienega Tennis Center in Beverly Hills.

Summary of Public Comment

Approximately thirteen people attended the public hearing. In total, comments were received from seven individuals by the close of the public record on August 13, 2007. Five individuals gave oral testimony and two provided written comments.

Two comments opposed the recommendations on Routes 38-71. Five comments opposed the recommendations on Routes 68-368. One comment supported the recommendations on Routes 38-71 and 68-368 with modifications. One comment supported the new Rapid 728 with modification. Please see Attachment C for detailed comments.

SUMMARY OF REVISIONS TO SERVICE CHANGE PROPOSALS

Considering public input of the proposals presented at the public hearing, staff recommends no changes to the original service program.

Route **35-335: Original Proposal** - Proposed new line 35-335 operating from Downtown LA (Broadway/Washington) to WLA Transit Terminal.

Route 35-335: Revised Proposal - Proposed new line 35-335 operating from Downtown LA (Broadway/Venice) to WLA Transit Terminal. Trips after 7 p.m. will be extended to Broadway/7th.

Route **38-71**: Restructure Line 38 to operate from Downtown LA (Grand Station) to WLA Transit Terminal. Incorporate Line 71 service into Line 70. San Gabriel Valley Sector will be responsible for scheduling and planning Line 71.

Route **68-368**: Restructure route due to implementation of new Garvey-Chavez Rapid 770. Proposed new line 35-335 operating from Downtown LA (Broadway/Venice) to WLA Transit Terminal. Discontinue service from Broadway/Venice to Broadway/1st. Cancel Line 368. Retain Line 68 service from Broadway/1st to Montebello Town Center. Line 68 would be tied into Line 84 and San Gabriel Valley Sector would be responsible for this service.

Route **728**: Implement new Olympic Rapid service from Century City to Downtown LA

NEXT STEPS

With approval from the Sector Governance Council, staff will implement all changes effective December 16, 2007 or later.

Attachment A: Public Hearing Notice

Attachment B: Maps of Service Proposals

Attachment C: Summary of Public Comments and Staff Response

Attachment D: Revenue Service Hour and Ridership Impacts

Mark Maloney
General Manager – Metro Westside/Central Sector



NOTICE OF PUBLIC HEARING
Los Angeles County Metropolitan Transportation Authority

The Los Angeles County Metropolitan Transportation Authority will hold public hearings in August 2007 to receive community input on proposed modifications to Metro's bus service. Approved changes will become effective December 16, 2007 or later. Details of the hearing dates, times, and locations are listed at the end of this notice.

The upcoming public hearings are being held in conformance with federal public hearing requirements outlined in Section 5307 (d) 1 of Title 49 U.S.C., and public hearing guidelines adopted by the MTA's Board of Directors in 1993, as amended.

Listed below are the service proposals to be considered at the hearings, and the respective service sectors that will host the public hearings. In general, the proposed modifications will improve the efficiency and effectiveness of the public transportation system through a better use of resources. The public can attend any of these hearings and comment on proposals of interest to them.

METRO WESTSIDE/CENTRAL SERVICE SECTOR

LINE/ ROUTE	LINE NAME	PROPOSED SERVICE CHANGE
35-335	Downtown LA - WLA Transit Terminal via Washington Bl	Proposed new line 35-335 operating from Downtown LA (Broadway/Washington) to WLA Transit Terminal. See Line 68-368.
38-71	WLA Tran Terminal - CSULA Via Jefferson Bl - City Terrace Dr	Restructure Line 38 to operate from Downtown LA (Grand Station) to WLA Transit Terminal. Incorporate Line 71 service into Line 70
68-368	WLA Transit Terminal - Montebello Via Washington Bl - Cesar Chavez Av	Restructure route due to implementation of new Garvey-Chavez Rapid 770. Proposed new line 35-335 operating from Downtown LA (Broadway/Washington) to WLA Transit Terminal. Discontinue service from Broadway/Washington to Broadway/1 st . Retain Line 68 service from Broadway/1 st to Montebello Town Center. Cancel Line 368 (see San Gabriel Valley Line 770).
728	Downtown LA - Century City via Olympic Bl	Implement new Olympic Rapid service from Century City to Downtown LA

METRO SAN GABRIEL VALLEY SERVICE SECTOR

LINE/ ROUTE	LINE NAME	PROPOSED SERVICE CHANGE
28	Downtown LA – Century City via W. Olympic Bl	Establish the eastern terminal in Downtown LA
83	Downtown LA – Glassell Park via Pasadena Av & York Bl	Extend the route of Line 83 in Downtown LA to terminate Hill St/Venice Bl.
84	Downtown LA - Eagle Rock via Eagle Rock Bl & Cypress Av	Restructure Line 84 to terminate in Downtown LA at Broadway/1 st . Most Line 84 trips terminating in Downtown LA will become Line 68 at Broadway/1 st St and continue over the route of Line 68 to East Los Angeles College with selected trips continuing to Montebello Town Center.
328	Downtown LA - Century City via W. Olympic Bl	Cancel this limited stop service with the implementation of new Olympic Rapid service Line 728
70	Downtown LA – El Monte via Garvey Av	Retain the route of local Line 70 and incorporate Line 71 into this service as an alternate route
370	Downtown LA – El Monte via Garvey Av	Cancel this limited stop service with the implementation of new Garvey-Chavez Rapid service Line 770
770	Downtown LA – El Monte via Garvey Av & Cesar Chavez Av	Implement new Garvey-Chavez Rapid service from El Monte to Downtown LA via El Monte Sta., Santa Anita Av, Garvey Av, Atlantic Bl, Chavez Av, Spring St, First St, Grand/Olive to Venice Bl
252	El Sereno-Hollenbeck via Soto Av	Extend the route of Line 252 from Huntington Dr. & Monterey Rd. to Lincoln Park via Mercury Av, Sierra St, Lincoln Park Av. to Broadway.
260	Altadena – N. Long Beach via Fair Oaks Av & Atlantic Bl	Shorten route of Line 260 by establishing the southern terminal at Atlantic Bl & Beverly Bl in East Los Angeles
262	East Los Angeles to N. Long Beach via Atlantic Bl	Implement new local line between East Los Angeles College and Artesia Blue Line Sta. over the southern portion of the existing Line 260 route.
361	Altadena – N. Long Beach via Fair Oaks Av & Atlantic Bl	Cancel this limited stop service with the implementation of new Atlantic-Fair Oaks Rapid service Line 762. If Line 762 is not implemented in Dec. 2007, retain Line 361 and operate this limited stop service on weekdays in both directions from 6 AM to 6 PM
762	Pasadena – N. Long Beach Rapid via Fair Oaks Av & Atlantic Bl	Implement new Atlantic-Fair Oaks Rapid service from Fair Oaks/Colorado in Pasadena to Artesia Blue Line Sta. Operate weekdays only from 6 AM to 6 PM
780	Pasadena- Glendale-Hollywood-Fairfax	Consider operating weekend service between Pasadena and Hollywood

METRO GATEWAY CITIES SERVICE SECTOR

LINE/ ROUTE	LINE NAME	PROPOSED SERVICE CHANGE
26-51-52-352	Los Angeles-Westlake-Compton via Avalon Bl, San Pedro St, 7 th St & Virgil Av	Line 52-352 to maintain existing routing with added local service. Line 26 route north of Wilshire Bl to be discontinued; Alternative service provided by Dash. Line 51 service to Compton Station replaced by new Line S-3.
45-46	Rosewood-Montecito Heights--Downtown Los Angeles-via Broadway & Mercury Av.	South terminal to be located at Harbor Green Line Station. North terminal to be located at Broadway/Lincoln Park Av. Service south of Harbor Station replaced by new Line S-3. Line 46 replaced by new Line S-1. Service between Lincoln Park Av and Monterey Hills terminal to be replaced by extension of Line 252 (see SGV Sector) or by new Line S-2. Owl service south of Harbor Station may be discontinued.
128	Compton-La Mirada via Alondra Bl	Reroute to Cerritos Towne Center. Service between Carmenita Rd and La Mirada Bl replaced by Line 460.
200	Alvarado St	Discontinue Echo Park Av route segment due to low ridership.
270	Norwalk-Monrovia via Workman Mill Rd-Peck Rd	Restructure service in Norwalk, Santa Fe Springs area. Extend route via Santa Fe Springs Rd, Bloomfield Av, Civic Center Way, Norwalk Bl-San Antonio Dr, Firestone Bl, Imperial Hwy, Hoxie Av to Norwalk Green Line Station. Existing route west of Santa Fe Springs Rd to Imperial Hwy discontinued and replaced by other services.
460	Downtown LA –Disneyland via Figueroa St-110 Fwy-105 Fwy & 5 Fwy	Reroute line in Norwalk, Cerritos, La Mirada & Fullerton areas. Extend service along Carmenita Rd then via Alondra Bl, La Mirada Bl, Beach Bl and La Palma Av. Existing route via 5 Fwy & surface streets between Carmenita Rd & Western Av discontinued. Service to Fullerton Park-Ride discontinued. Route to rejoin 5 Fwy to Disneyland at La Palma Av & Brookhurst St.
S-1	Lincoln Heights-Montecito Heights-Cypress Park Shuttle	New line to operate between North Broadway & Heritage Square Station via Griffin Av, Ave 43, Figueroa St, Pasadena Av & Ave 37
S-2	Lincoln Heights-El Sereno-Monterey Hills Shuttle	Option 1: Operate as community shuttle between North Broadway and Monterey Hills terminal. Option 2: Extend Line 252 from Monterey Hills terminal to North Broadway (see SGV Line 252).
S-3	Harbor Station-Compton Blue Line Station Shuttle	New line to operate between Harbor Green Line Station and Compton Blue Line Station via Figueroa St, 117 th St, Broadway, El Segundo Bl, Main St, Rosecrans Av, San Pedro St, and Compton Bl.

WESTSIDE / CENTRAL SECTOR

August 8, 2007, 5 PM
La Cienega Tennis Center
325 So. La Cienega Bl
Beverly Hills

GATEWAY CITIES SECTOR

August 7, 2007, 7 PM
Norwalk Arts & Sports Center
13200 Clarkdale Av
Norwalk

August 9, 2007, 5 PM
The Gas Company
9240 Firestone Bl
Downey

SAN GABRIEL VALLEY SECTOR

August 13, 2007, 6 PM
San Gabriel Valley Sector Office
3369 Santa Anita Av
El Monte

Additional details about these proposals will be available for public review after July 16 2007. To obtain this information contact the address listed below, or visit your nearest Metro customer relations center. Information can also be accessed at: www.metro.net

These proposals may be approved in whole or in part at a date following the public hearings. Approved changes may also include other alternatives derived from public comment. Interested members of the public are encouraged to attend the upcoming hearings and provide testimony on any service change proposal (public comment will not be restricted to only bus routes operating in one geographical area). All public comment received will be forwarded to the responsible Sector Governance Council, and considered prior to taking action on the service change proposals. Persons unable to attend the hearings may submit written testimony postmarked through August 13, 2007. All written testimony should be addressed to:

**Metro Customer Relations
One Gateway Plaza, 99PL4
Los Angeles, CA 90012-2932
Attn: Dec. 2007 Service Changes**

Comments can also be sent via e-mail with, "**December 2007 Service Changes**", as the subject to:

customerrelations@mta.net
Facsimile at: 213-922-6988

Upon request, foreign language translation, sign language interpretation, materials in alternative formats and other accommodations are available to the public for MTA-sponsored meetings and events. All requests for reasonable accommodations must be made at least three working days (72 hours) in advance of the scheduled meeting date. Please telephone (213) 922-4600 between 8 a.m. and 5 p.m., Monday through Friday.

ATTACHMENT B - MAPS OF BUS LINES

BUS LINES

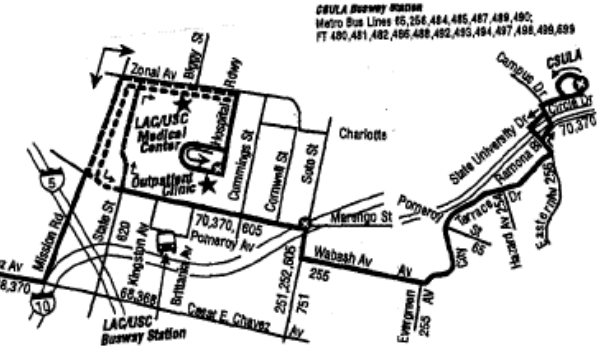
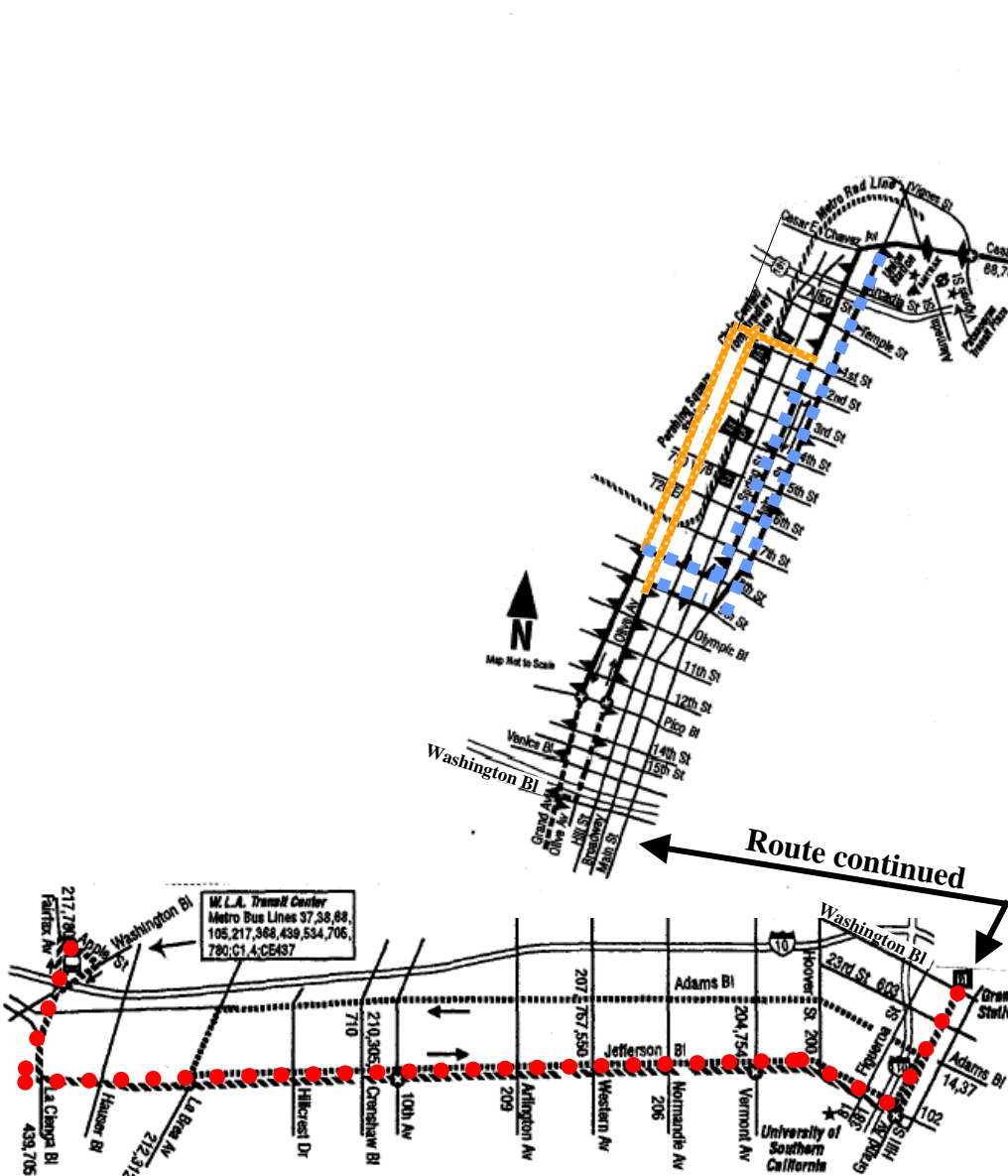
Line 35-335-68-368 (Downtown LA - WLA Transit Terminal via Washington Bl)

Line 38-71 (WLA Tran Terminal - CSULA Via Jefferson Bl - City Terrace Dr)

Line 728 (Downtown LA - Century City via Olympic Bl)

Metro Connections Line 38-71

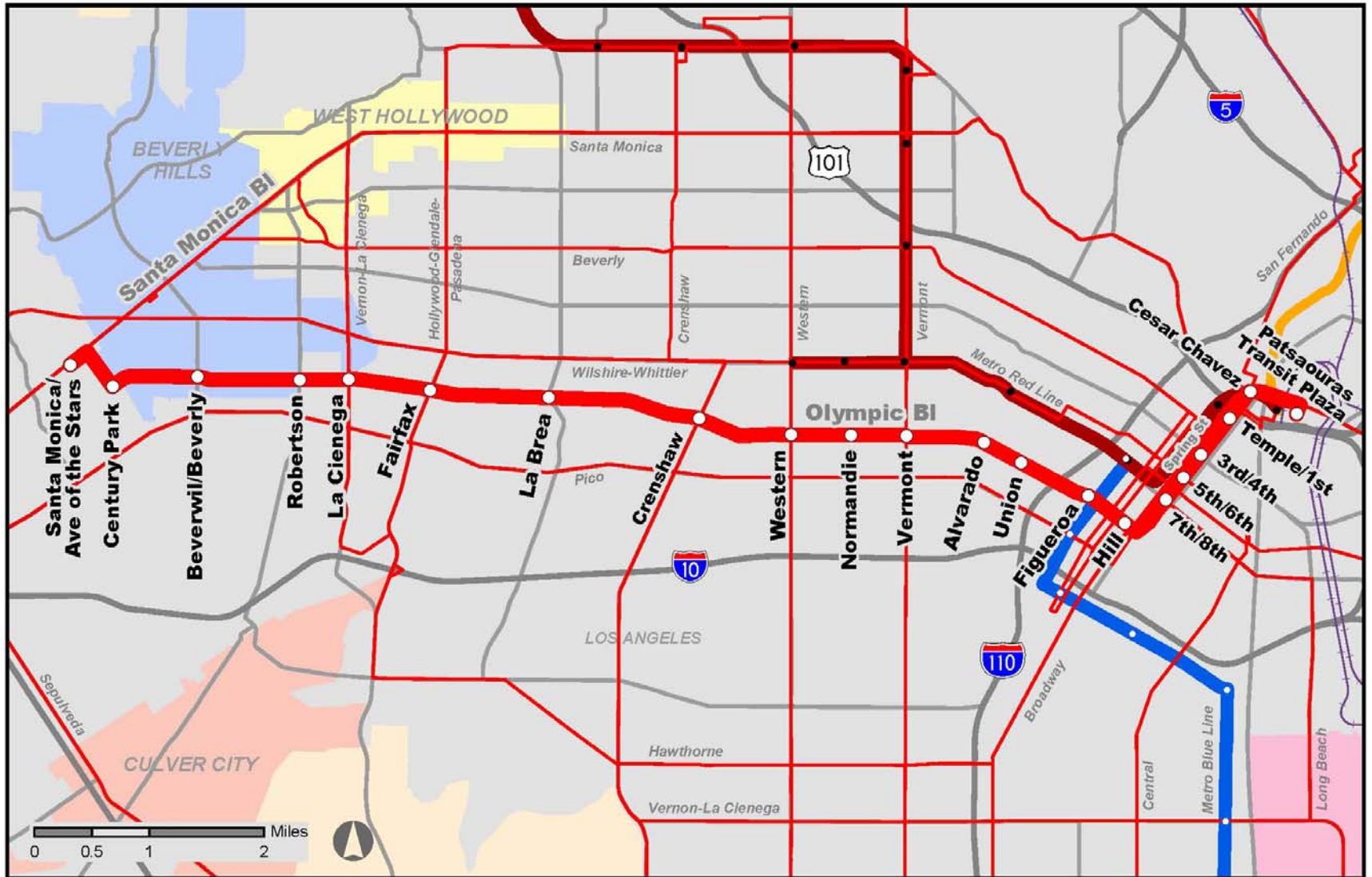
Restructure route – Line 38 terminates at Grand Station, incorporate Line 71 into Line 70



Legend



- ● ● ● ● Proposed Line 38
- ■ ■ ■ ■ Discontinued Line 71 segment
- ▬▬▬▬▬▬▬ Proposed Line 71 new segment

Metro Rapid Line 728



West Olympic Metro Rapid
Effective December 2007

Phase II-E

-  West Olympic Metro Rapid and Stops
-  Other Metro Rapid Lines





ATTACHMENT C

Summary of August 8, 2007 Public Hearing Findings/Comments/Staff Response for Proposed Westside/Central Service Sector Changes Effective December 16, 2007 or later Page 1 of 2

ROUTE NO.	ROUTE NAME	MTA PROPOSAL	NUMBER OF COMMENTS	SUMMARY OF PUBLIC COMMENTS AND ISSUES	MTA RESPONSE
35-335	Downtown LA - WLA Transit Terminal via Washington Bl.	Proposed new line 35-335 operating from Broadway/Venice to WLA Transit Terminal. After 7:00pm operate to Broadway/7th. Eliminate duplication of service on Broadway.	Support: 1 Oppose: 5 Modify: 2	Comments opposing shortening of service at Washington due to transfer. Two comments suggested that line continue further into downtown.	Implement recommendation as modified. The average number of passengers traveling through Broadway/Washington is 1,281 (11%) on weekday, 1,153 (13%) on Saturday, and 794 (13%) on Sunday. Alternate service on Broadway north of Washington are Lines 40, 42, 45, 740, 745, and Lines 2 & 4 at Venice. Metro Line 770 southbound will continue to Broadway/Washington for better connection.
68-368	WLA Transit Terminal - Montebello Via Washington).	Restructure route due to implementation of new Garvey-Chavez Rapid 770. Proposed new line 35-335(see line 35-335 above for more information). Discontinue service from Broadway/Venice to Broadway/1 st . Retain Line 68 service from Broadway/1 st to Montebello Town Center. Cancel Line 368.		Comments opposing shortening of service at Washington due to transfer. Two comments suggested that line continue further into downtown.	Implement recommendation as proposed. The average number of passengers traveling through Broadway/1st St. is 1,547 (13%) on weekday, 1,470(17%) on Saturday, and 1,091(18%) on Sunday. Alternative service on Broadway south of 1st St. are Lines 40, 42, 45, 740, 745.



ATTACHMENT C

Summary of August 8, 2007 Public Hearing Findings/Comments/Staff Response for Proposed Westside/Central Service Sector Changes Effective December 16, 2007 or later

ROUTE NO.	ROUTE NAME	MTA PROPOSAL	NUMBER OF COMMENTS	SUMMARY OF PUBLIC COMMENTS AND ISSUES	MTA RESPONSE
38-71	WLA Transit Terminal - CSULA Via Jefferson Bl - City Terrace Dr)	Restructure Line 38 to operate from Downtown LA (Grand Station to WLA Transit Terminal) Incorporate Line 71 service into Line 70. Reroute service on Main/Spring to Olive/Grand couplet.	Support: 1 Oppose: 2 Modify: 2	Comments opposing shortening of service due to transfer. Two comments suggested that line continue further into downtown.	Implement recommendation as proposed. The average number of passengers traveling through Grand/Washington is 905 (17%) on weekday, 511(20%) on Saturday, and 337(22%) on Sunday. Route 38 northbound will continue to 17th/Broadway for connection with Lines 70, 71, 78, 79, and new Rapid 770 at 17th/Hill.
728	Downtown LA - Century City via Olympic Bl	Implement new Rapid service on Olympic. Discontinue Route 328 service.	Support: 1 Oppose: 0 Modify: 1	The comment supported Rapid service, however opposed eastern terminal at Union Station.	Implement recommendation as proposed and previously approved by MTA Board.



ATTACHMENT D

Revenue Service Hours and Ridership Impacts from Proposed Westside/Central Service Sector Changes
Effective December 16, 2007 or later

ROUTE NO.	ROUTE NAME	MTA PROPOSAL	ESTIMATED CHANGE IN REVENUE SERVICE HOURS			ESTIMATED RIDERSHIP IMPACT		
			Daily	Saturday	Sunday	Daily	Saturday	Sunday
35-335	Downtown LA - WLA Transit Terminal via Washington Bl.	Proposed new line 35-335 operating from Broadway/Washington to WLA Transit Terminal. Eliminate duplication of service on Broadway.	160	105	75	10,738	7,873	4,935
38-71	WLA Transit Terminal - CSULA Via Jefferson Bl - City Terrace Dr)	Restructure Line 38 to operate from Downtown LA (Grand Station to WLA Transit Terminal) Incorporate Line 71 service into Line 70. Reroute service on Main/Spring to Olive/Grand couplet.	N/A	N/A	N/A	N/A	N/A	N/A
68-368	WLA Transit Terminal - Montebello Via Washington).	Restructure route due to implementation of new Garvey-Chavez Rapid 770. Proposed new line 35-335 operating from Downtown LA (Broadway/Washington) to WLA Transit Terminal. Discontinue service from Broadway/Washington to Broadway/1 st . Retain Line 68 service from Broadway/1 st to Montebello Town Center. Cancel Line 368.	(176)	(128)	(92)	12,257	9,150	5,595
728	Downtown LA - Century City via Olympic Bl	Implement new Rapid service on Olympic. Discontinue Route 328 service.	182	N/A	N/A	Unknown	N/A	N/A