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MEASURE R PROJECT DELIVERY COMMITTEE
March 19, 2009

SUBJECT: MEASURE R

ACTION: AMEND THE FY09 BUDGET

RECOMMENDATION:

Amend the FY09 budget to add \$950,000 of revenues and expenses to Project #100055, Measure R Administration.

ISSUE

In January 2009, the Board created the Measure R Project Delivery Committee to begin implementation of the Measure R project delivery plans. Since the Measure R funds will not be received by us until FY10, we must establish budgetary controls to ensure that we properly reflect all Measure R costs. The recommendation allows us to advance Prop A or C Admin fund balances during FY09, which will be repaid when the Measure R funds are received in FY10.

DISCUSSION

The Measure R ad hoc committee will review and recommend for Board approval all actions necessary to deliver Measure R projects on time and on budget. The initial staff activities which are anticipated to occur under the direction of the committee during the remainder of FY09 include the following:

- Establish an Independent Taxpayers Oversight Committee
- Work with external supporters to build coalitions
- Conduct baseline studies to gauge public opinions and expectations
- Conduct enhanced outreach to cities and Councils of Government
- Create Measure R brand and project recognition program
- Create internet presence and electronic distribution network
- Engage funding partners to advance project delivery and funding
- Form Municipal General Manager task force to coordinate joint service efforts
- Create a progress report website and publication
- Begin developing governing policies and guidelines

The staff performing these activities during FY09 have been budgeted to other Prop A, C, capital or operating projects. This action will ensure that these projects are not impacted by the Measure R projects.

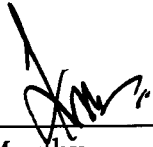
FINANCIAL IMPACT

When this item is approved by the Board, \$950,000 of Prop A or C Admin funds will be added to the FY09 budget to Project # 100055 and to various cost centers. When the Measure R funds are received, we will repay the Prop A or C Admin fund balance. In FY10 and subsequent years, the Measure R costs will be budgeted in the individual Measure R projects or in the Measure R administrative allocation.

ALTERNATIVES CONSIDERED

The Board could defer working on the Measure R projects until FY10 when Measure R funds will be available. This alternative is not recommended so that we can begin implementation of Measure R as soon as possible.

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