



**Metro**

Metropolitan Transportation Authority

One Gateway Plaza  
Los Angeles, CA 90012-2952

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**REVISED  
MEASURE R PROJECT DELIVERY COMMITTEE  
APRIL 16, 2009**

**SUBJECT: MEASURE R**

**ACTION: AMEND THE FY09 BUDGET**

**RECOMMENDATION:**

Amend the FY09 budget to add \$250,200 of revenues and expenses to Project #100055, Measure R Administration.

**ISSUE**

In January 2009, the Board created the Measure R Project Delivery Committee to begin implementation of the Measure R project delivery plans. Since the Measure R funds will not be received by us until FY10, we must establish budgetary controls to ensure that we properly reflect all Measure R costs. The recommendation allows us to advance Prop A or C Admin fund balances during FY09, which will be repaid when the Measure R funds are received in FY10.

**DISCUSSION**

The Measure R ad hoc committee will review and recommend for Board approval all actions necessary to deliver Measure R projects on time and on budget. The initial staff activities which are anticipated to occur under the direction of the committee during the remainder of FY09 include the following:

- Establish an Independent Taxpayers Oversight Committee
- Work with external supporters to build coalitions
- Conduct baseline studies to gauge public opinions and expectations
- Conduct enhanced outreach to cities and Councils of Government
- Create Measure R brand and project recognition program
- Create internet presence and electronic distribution network
- Engage funding partners to advance project delivery and funding
- Form Municipal General Manager task force to coordinate joint service efforts
- Create a progress report website and publication
- Begin developing governing policies and guidelines

The staff performing these activities during FY09 have been budgeted to other Prop A, C, capital or operating projects. This action will ensure that these projects are not impacted by the Measure R projects.

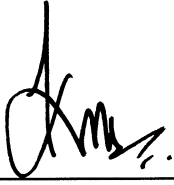
**FINANCIAL IMPACT**

When this item is approved by the Board, \$250,200 of Prop A or C Admin funds will be added to the FY09 budget to Project # 100055 and to various cost centers. When the Measure R funds are received, we will repay the Prop A or C Admin fund balance. In FY10 and subsequent years, the Measure R costs will be budgeted in the individual Measure R projects or in the Measure R administrative allocation.

**ALTERNATIVES CONSIDERED**

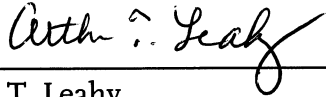
The Board could defer working on the Measure R projects until FY10 when Measure R funds will be available. This alternative is not recommended so that we can begin implementation of Measure R as soon as possible.

Prepared by: Construction Project Management



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K.N. Murthy  
Deputy Chief Capital Management Officer



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Arthur T. Leahy  
Chief Executive Officer

# Measure R Implementation Plan

Resource Requirements for April - June 2009  
By Monthly FTEs

Tasks	SBU					Total
	Const.	Planning	Comm.	Operations	Other*	
Establish Measure R Committee and Advisory Panel and conduct various summits targeting specific constituencies that may impact or are impacted by Measure R projects and programs	0.1	0.1	0.5	0.1	0.1	0.9
Maintain the external support that lead to Measure R's success and develop partnerships to ensure successful implementation. Build coalitions to help advance Measure R projects and programs. Business and community outreach to help keep various constituencies informed.	0.3	0.3	0.5	0.3		1.4
Conduct a baseline study to gauge public opinions and expectations on Measure R programs. This study will serve as a baseline to determine perceived progress over time.			1.0		0.5	1.5
Create a Measure R brand and project recognition program. This program will identify projects funded and constructed under Measure R			0.5			0.5
Create a web page and publication as a resource to help keep the public informed as to Measure R progress. Additionally, staff will use electronic media to actively push out information on Measure R accomplishments	1.0	0.5	1.0	0.5	0.5	3.5
Conduct enhanced outreach to cities/COGs giving presentations on what Measure R is and what it will do for the residences of LA County.	0.1	0.5	0.5			1.1
Engage funding partners (FTA, CTC, Caltrans, etc.) to advance project delivery and funding so projects can be completed on time and within budget.	1.0	1.0				2.0
Form General Manager taskforce to coordinate joint service efforts				0.5		0.5
Begin developing governing policies and guidelines for Measure R tier recipients, including Cities, County of Los Angeles, Municipal Operators, Metrolink, and Metro Operations	0.5	0.5	0.5	0.5	0.5	2.5
<b>Total monthly FTEs</b>	<b>3</b>	<b>2.9</b>	<b>4.5</b>	<b>1.9</b>	<b>1.6</b>	<b>13.9</b>
<b>Average cost per monthly FTE</b>						<b>\$18,000</b>
<b>Total Cost</b>						<b>\$250,200</b>

\* Other includes all support departments (Finance, Procurement, Human Resources, ITS, Legal, etc.)