# SUBJECT: UNIVERSAL FARE SYSTEM/TRANSIT ACCESS PASS/GATING 

ACTION: RECEIVE AND FILE

## RECOMMENDATION

Receive and file this report providing additional and update information for Item 12 on this agenda.

## ISSUE

In addition to the data provided in Item 12, the Finance and Budget Committee requested that we report on the decline in the average fare per boarding throughout FY09.

## DISCUSSION

The average fare per boarding on the fiscal year to date basis through April 2009 was $\$ 0.69$. The high average fare per boarding was $\$ 0.75$ in November and December 2008 primarily as a result of recording the full value of A TAP annual pass sales as received in those months, see Attachment A. Of note, the average fare per boarding for the month of April 2009 was $\$ 0.64$. Attachment A1 shows the year-to-date average fare per boarding.

Attachment B shows total fare revenue by month. Fare revenue for the 6 months ended December 2008 was $3.2 \%$ higher than the same period in the previous year. For the next four months through April 2009, fare revenues were down by 5.1\%.

Attachment C shows total bus boardings including directly operated, contract and Orange Line. Bus accounts for approximately $80 \%$ of all boardings. For the first 6 months of FY09, bus boardings were up $4.0 \%$ while they were down $3.2 \%$ for the four months through April. Attachment D shows rail boardings increases in FY09 for those same periods. Attachment E shows total boardings up $5.0 \%$ for the first 5 months and down -1.4\% for the four months through April.

Attachments F and G show bus and TVM, includes Orange Line, cash collected in bus fareboxes and ticket vending machines. Bus cash has been declining since October 2008 reaching $-\$ 2.8$ million as of April 2009, down about $\$ 1.0$ million during the month of April alone. Cumulative TVM cash through April was positive $\$ 1.4$ million including the sales of monthly and weekly passes onto TAP cards.

One reason for the apparently declining trend in fare per boarding is the recording of A TAP sales in the months of November and December when the payments were received resulting in higher averages for those months. On a generally accepted accounting principles basis, these revenues, approximately $\$ 2$ million should have been spread over the 12 months of 2009. Accordingly, the $\$ 0.75$ average for those two months would have been lower and each month of 2009 would have been higher. The prior year data shown on Attachment A is consistent with this procedure. Calendar year 2009 A TAP sales are about double the prior year.

Another factor could be the decline in bus cash fares collected. The expected average fare per boarding for one ride cash is approximately $\$ 1.21$, a blend of the $\$ 1.25$ base fare and senior/disabled reduced and off peak fares. Or, stated differently, there are more discounted unlimited ride passes as a relative share of the fare media mix.

Bus ridership has also been declining; probably as a result of declining gasoline prices since October and the Los Angeles County unemployment rate that has risen from 7\% last fall to about $12 \%$ as of April.

It should be noted that the declining trends in bus ridership, total revenue and adjusted average fare per boarding began roughly in October and are continuing. TAP was a fully pre-paid program, monthly and weekly passes only, until mid-March 2009, well before these trends began to appear. Based on the limited period under scrutiny, no meaningful causal conclusions should be drawn now. We will continue to monitor the factors influencing the average fare per boarding computations.

## ATTACHMENTS

A. Average Fare per Boarding
B. Total Fare Revenue
C. Bus Boardings
D. Rail Boardings
E. Total Boardings
F. Bus Cumulative Cash Variance
G. TVM Cumulative Cash Variance


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\section*{CEO FY09} <br> Boardings and Fare Revenue Per Boarding <br> Fare Revenues Per Boarding <br> Data last updated: 13-MAY-2009 <br> | Analysis measure: | Fare Revenue per Boarding |
| :--- | :--- |
| Periodicity: | Monthly (FY09) |
| Benchmarks: | Previous Year |

}

Attachment A

2009 Fare Revenue per Boarding
Actual Previous Year

| Jul 0.68 | 0.73 |
| :--- | :--- | :--- |

$\begin{array}{lll}\text { Aug } & 0.70 & 0.71\end{array}$

| Sep | 0.67 | 0.70 |
| :--- | :--- | :--- |


| Oct | 0.68 | 0.67 |
| :--- | :--- | :--- |

$\begin{array}{lll}\text { Nov } & 0.75 & 0.74\end{array}$
Dec 0.75 0.74
Jan $0.66 \quad 0.71$
Feb $0.67 \quad 0.69$
$\begin{array}{lll}\text { Mar } & 0.66 & 0.66\end{array}$
$\begin{array}{lll}\text { Apr } & 0.64 & 0.67\end{array}$
May $\quad 0.65$
Jun 0.66
Forecast data from May to June.

## CEO FY09

## Boardings and Fare Revenue Per Boarding

 YTD Fare Revenue Per Boarding Data last updated: 13-MAY-2009```
Analysis measure: YTD FareRev. per Boarding
Periodicity:
Monthly (FY09)
Benchmarks: Previous Year
```

2009 YTD FareRev. per Boarding

|  | Actual | Previous Year |
| :--- | ---: | ---: |
| Jul | 0.68 | 0.73 |
| Aug | 0.69 | 0.72 |
| Sep | 0.68 | 0.72 |
| Oct | 0.68 | 0.70 |
| Nov | 0.69 | 0.72 |
| Dec | 0.70 | 0.72 |
| Jan | 0.70 | 0.71 |
| Feb | 0.69 | 0.71 |
| Mar | 0.69 | 0.71 |
| Apr | 0.69 | 0.70 |
| May |  | 0.70 |
| Jun |  | 0.69 |

Forecast data from May to June.

Fare Revenues (per FIS)
Total Passenger Fare Revenues
Data last updated: 07-MAY-2009
View by: $\quad$ MODE $=$ ALL
Sector $=$ ALL

Measures: Total Fare Revenues
Periodicity: Monthly
Current period: April . 2009
Calculations:
Benchmarks: Actual
Previous Year
Table:
FY09
$\begin{array}{lc}\text { Year } 2009 & \text { Actual } \\ \text { Jul } & \$ 29,459,803.50\end{array}$

## FY08

Previous Year
Aug $\quad \$ 29,304,360.99 \quad \$ 28,923,258.63$

Sep $\quad \$ 28,083,081.80 \quad \$ 26,817,423.11$
Oct $\quad \$ 29,520,226.68 \quad \$ 27,668,149.38$
Nov $\quad \$ 28,480,419.48 \quad \$ 28,224,952.50$
Dec $\quad \$ 28,181,258.80 \quad \$ 26,999,321.45$
\$173,029,151.25 \$167,666,560.77
\$5,362,590.48
3.2\%

| Jan | $\$ 25,069,678.60$ | $\$ 26,278,552.78$ |
| :--- | ---: | ---: |
| Feb | $\$ 23,865,028.79$ | $\$ 25,919,979.55$ |
| Mar | $\$ 26,939,185.87$ | $\$ 26,889,312.50$ |
| Apr | $\$ 25,268,770.28$ | $\$ 27,439,657.51$ |
|  | $\$ 101,142,663.54$ | $\$ 106,527,502.34$ |
|  | $(\$ 5,384,838.80)$ |  |

# Boardings and Fare Revenue Per Boarding <br> Total Boardings <br> Data last updated: 14-APR-2009 



## Boardings and Fare Revenue Per Boarding

Total Boardings
Data last updated: 14-APR-2009
View by: $\quad$ MODE = Rail
LINE = ALL

## Measures: Total Boardings

## Periodicity: Monthly

Current period: March . 2009
Calculations:
Benchmarks: Actual
Previous Year
FY09 FY08

Table: Year 2009 Actual Previous Year
Jul 8,546,445 7,224,100

Aug $\quad 8,062,868 \quad 7,410,778$
Sep 7,717,819 7,084,952
Oct 7,882,724 7,229,737
Nov 7,106,846 6,911,751
Dec 7,264,775 6,626,318
46,581,477 42,487,636
4,093,841
9.60\%

| Jan | $7,459,646$ | $6,792,148$ |
| :--- | ---: | ---: |
| Feb | $6,814,732$ | $6,675,759$ |
| Mar | $8,064,477$ | $7,664,747$ |
| Apr | $7,972,878$ | $7,358,733$ |
|  | $30,311,733$ | $28,491,387$ |
|  | $1,820,346$ |  |
|  | $\mathbf{6 . 3 9 \%}$ |  |

Boardings and Fare Revenue Per Boarding
Total Boardings
Data last updated: 14-APR-2009
View by: $\quad$ MODE $=$ ALLLINE = ALL
Measures: Total Boardings
Periodicity: Monthly
Current period: March . 2009
Calculations:
Benchmarks: Actual
Previous Year
FY09 ..... FY08
Table: Year 2009 Actual Previous Year
Jul 43,614,652 39,554,734
Aug ..... 41,709,838 ..... 40,562,346
Sep 42,017,415 ..... 38,299,374
Oct 43,337,553 ..... 41,453,313
Nov ..... 37,893,723 ..... 38,062,393
Dec 37,334,040 ..... 36,278,283245,907,221 234,210,443
11,696,7785.00\%
Jan 38,049,731 ..... 37,222,705
Feb 35,593,648 ..... 37,343,078
Mar ..... 41,029,873 ..... 40,496,062
Apr 39,444,390 ..... 41,257,874-1,813,484
154,117,642 ..... 156,319,719
-2,202,077
-1.41\%

## Bus Cumulative <br> Cash Variance



## Cumulative TVM <br> Cash Variance



