Los Angeles County Metropolitan Transportation Authority One Gateway Plaza Los Angeles, CA 90012-2952



### FINANCE AND BUDGET COMMITTEE MAY 20, 2009

## SUBJECT: UNIVERSAL FARE SYSTEM/TRANSIT ACCESS PASS/GATING

## ACTION: RECEIVE AND FILE

## RECOMMENDATION

Metro

Receive and file this report providing additional and update information for Item 12 on this agenda.

### ISSUE

In addition to the data provided in Item 12, the Finance and Budget Committee requested that we report on the decline in the average fare per boarding throughout FY09.

## DISCUSSION

The average fare per boarding on the fiscal year to date basis through April 2009 was \$0.69. The high average fare per boarding was \$0.75 in November and December 2008 primarily as a result of recording the full value of A TAP annual pass sales as received in those months, see Attachment A. Of note, the average fare per boarding for the month of April 2009 was \$0.64. Attachment A1 shows the year-to-date average fare per boarding.

Attachment B shows total fare revenue by month. Fare revenue for the 6 months ended December 2008 was 3.2% higher than the same period in the previous year. For the next four months through April 2009, fare revenues were down by 5.1%.

Attachment C shows total bus boardings including directly operated, contract and Orange Line. Bus accounts for approximately 80% of all boardings. For the first 6 months of FY09, bus boardings were up 4.0% while they were down 3.2% for the four months through April. Attachment D shows rail boardings increases in FY09 for those same periods. Attachment E shows total boardings up 5.0% for the first 5 months and down -1.4% for the four months through April.

Attachments F and G show bus and TVM, includes Orange Line, cash collected in bus fareboxes and ticket vending machines. Bus cash has been declining since October 2008 reaching -\$2.8 million as of April 2009, down about \$1.0 million during the month of April alone. Cumulative TVM cash through April was positive \$1.4 million including the sales of monthly and weekly passes onto TAP cards.

One reason for the apparently declining trend in fare per boarding is the recording of A TAP sales in the months of November and December when the payments were received resulting in higher averages for those months. On a generally accepted accounting principles basis, these revenues, approximately \$2 million should have been spread over the 12 months of 2009. Accordingly, the \$0.75 average for those two months would have been lower and each month of 2009 would have been higher. The prior year data shown on Attachment A is consistent with this procedure. Calendar year 2009 A TAP sales are about double the prior year.

Another factor could be the decline in bus cash fares collected. The expected average fare per boarding for one ride cash is approximately \$1.21, a blend of the \$1.25 base fare and senior/disabled reduced and off peak fares. Or, stated differently, there are more discounted unlimited ride passes as a relative share of the fare media mix.

Bus ridership has also been declining; probably as a result of declining gasoline prices since October and the Los Angeles County unemployment rate that has risen from 7% last fall to about 12% as of April.

It should be noted that the declining trends in bus ridership, total revenue and adjusted average fare per boarding began roughly in October and are continuing. TAP was a fully pre-paid program, monthly and weekly passes only, until mid-March 2009, well before these trends began to appear. Based on the limited period under scrutiny, no meaningful causal conclusions should be drawn now. We will continue to monitor the factors influencing the average fare per boarding computations.

#### **ATTACHMENTS**

- A. Average Fare per Boarding
- B. Total Fare Revenue
- C. Bus Boardings
- D. Rail Boardings
- E. Total Boardings
- F. Bus Cumulative Cash Variance
- G. TVM Cumulative Cash Variance

Terry Masumoto Chief Kinancial Services Officer and Treasurer

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Arthur T. Leahy Chief Executive Officer

Attachment A

## **CEO FY09** Boardings and Fare Revenue Per Boarding Fare Revenues Per Boarding Data last updated: 13-MAY-2009

Analysis measure:Fare Revenue per BoardingPeriodicity:Monthly (FY09)Benchmarks:Previous Year

#### 2009 Fare Revenue per Boarding

	Actual	Previous Year
Jul	0.68	0.73
Aug	0.70	0.71
Sep	0.67	0.70
Oct	0.68	0.67
Nov	0.75	0.74
Dec	0.75	0.74
Jan	0.66	0.71
Feb	0.67	0.69
Mar	0.66	0.66
Apr	0.64	0.67
May		0.65
Jun		0.66

Forecast data from May to June.

Attachment A1

# CEO FY09

Boardings and Fare Revenue Per Boarding YTD Fare Revenue Per Boarding Data last updated: 13-MAY-2009

Analysis measure:YTD FareRev. per BoardingPeriodicity:Monthly (FY09)Benchmarks:Previous Year

## 2009 YTD FareRev. per Boarding

	Actual	Previous Year
Jul	0.68	0.73
Aug	0.69	0.72
Sep	0.68	0.72
Oct	0.68	0.70
Nov	0.69	0.72
Dec	0.70	0.72
Jan	0.70	0.71
Feb	0.69	0.71
Mar	0.69	0.71
Apr	0.69	0.70
May		0.70
Jun		0.69

Forecast data from May to June.

Fare Revenues (per FIS) Total Passenger Fare Revenues Data last updated: 07-MAY-2009

- View by: MODE = ALL Sector = ALL
- Measures: Total Fare Revenues
- Periodicity: Monthly Current period: April . 2009

## Calculations:

Benchmarks: Actual

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		FY09	FY08		
Table:	Year 2009	Actual	Previous Year		
	Jul	\$29,459,803.50	\$29,033,455.70		
	Aug	\$29,304,360.99	\$28,923,258.63		
	Sep	\$28,083,081.80	\$26,817,423.11		
	Oct	\$29,520,226.68	\$27,668,149.38		
	Nov	\$28,480,419.48	\$28,224,952.50		
	Dec	\$28,181,258.80	\$26,999,321.45		
		\$173,029,151.25	\$167,666,560.77		
		\$5,362,590.48			
		3.2%			
	Jan	\$25,069,678.60	\$26,278,552.78		
	Feb	\$23,865,028.79	\$25,919,979.55		
	Mar	\$26,939,185.87	\$26,889,312.50		
	Apr	\$25,268,770.28	\$27,439,657.51		
		\$101,142,663.54	\$106,527,502.34		
		(\$5,384,838.80)			
		-5.1%			

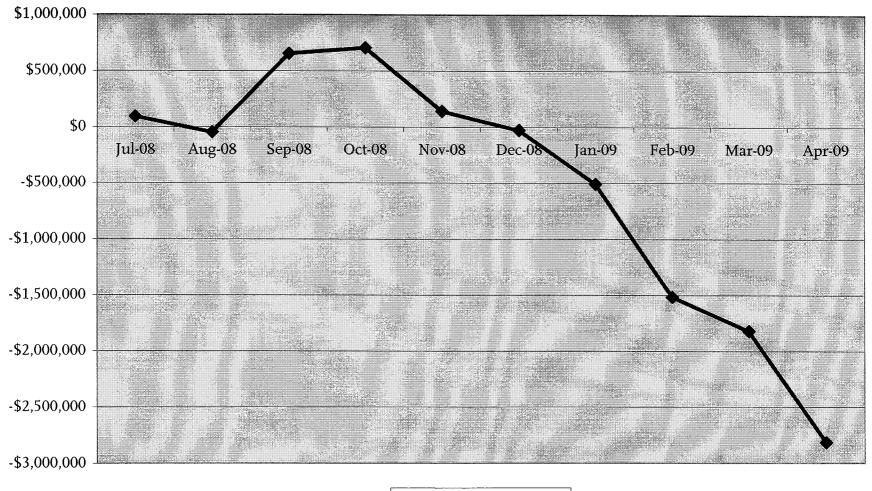
	Boardings and Fare Revenue Per Boarding Total Boardings Data last updated: 14-APR-2009			
View by:	MODE = Bus LINE = ALL			
Measures:	Total Board	Total Boardings		
Periodicity:	Monthly Current period: March . 2009			
Calculations: Benchmarks:	Actual Previous Ye			
Table:	Year 2009 Jul Aug Sep Oct Nov Dec	FY09 Actual 35,068,207 33,646,970 34,299,596 35,454,829 30,786,877 30,069,265 <b>199,325,744</b> <b>7,602,937</b> <b>4.00%</b>	FY08 Previous Year 32,330,634 33,151,568 31,214,422 34,223,576 31,150,642 29,651,965 <b>191,722,807</b>	
	Jan Feb Mar Apr	30,590,085 28,778,916 32,965,396 31,471,512 <b>123,805,909</b> -4,022,423 -3.15%	30,430,557 30,667,319 32,831,315 33,899,141 1 <b>27,828,332</b>	-2,427,629

	Boardings and Fare Revenue Per Boarding Total Boardings Data last updated: 14-APR-2009			
View by:	MODE = Rail LINE = ALL			
Measures:	Total Boardings			
Periodicity:	Monthly Current period: March . 2009			
Calculations: Benchmarks:				
Table:	Year 2009	FY09 Actual	FY08 Previous Year	
Tuble.	Jul	8,546,445	7,224,100	
	Aug	8,062,868 7,717,819		
	Sep Oct		7,084,952	
	Nov	7,882,724	7,229,737	
		7,106,846		
	Dec	7,264,775		
		46,581,477	42,487,636	
		4,093,841 9.60%		
	Jan	7,459,646	6,792,148	
	, Feb	6,814,732	6,675,759	
	Mar	8,064,477	7,664,747	
	Apr	7,972,878	7,358,733	
	-	30,311,733	28,491,387	
	1,820,346			
	6.39%			

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	Boardings and Fare Revenue Per Boarding Total Boardings Data last updated: 14-APR-2009			
View by:	MODE = ALL LINE = ALL			
Measures:	Total Boardings			
Periodicity:	Monthly Current period: March . 2009			
Calculations: Benchmarks:	Actual Previous Ye		EVOO	
Table:	Year 2009	FY09 Actual	FY08 Previous Year	
	Jul	43,614,652	39,554,734	
	Aug	41,709,838	40,562,346	
	Sep	42,017,415	38,299,374	
	Oct	43,337,553	41,453,313	
	Nov	37,893,723	38,062,393	
	Dec	37,334,040	36,278,283	
		245,907,221	234,210,443	
	11,696,778			
		5.00%		
	Jan	38,049,731	37,222,705	
	Feb	35,593,648	37,343,078	
	Mar	41,029,873	40,496,062	
	Apr	39,444,390	41,257,874	-1,813,484
		154,117,642	156,319,719	
	-2,202,077			
		-1.41%		

## Bus Cumulative Cash Variance



## Cumulative TVM Cash Variance

